



San Antonio, TX

460.9 mi² | Pop: 1,469,845 | 7th Most Populous U.S. City | Est. 1837

Blocks of older, smaller, mixed-age buildings play a critical role in fostering robust local economies, inclusive neighborhoods, and sustainable cities. The Preservation Green Lab report, *Older, Smaller, Better*, leveraged the ideas of **Jane Jacobs** to show why preservation and building reuse matter for successful communities. The *Atlas of ReUrbanism* expands this research to 50 U.S. cities, demonstrating that **Character Counts**.

In **San Antonio**, compared to areas with large, new structures, character-rich **blocks of older, smaller, mixed-age buildings** contain...



68% greater population density



72% more women and minority-owned businesses



More than twice as many people of color

The building blocks for an inclusive, diverse, economically vibrant city, San Antonio's older, smaller buildings are irreplaceable assets. For more information about San Antonio's high-character areas, **please see reverse**.

■ **The Atlas of ReUrbanism** | *A Tool for Discovery*

Developed by the **Preservation Green Lab**, the Atlas of ReUrbanism is part of the National Trust for Historic Preservation's **ReUrbanism** initiative. Explore the buildings and blocks of San Antonio and other American cities further by visiting:

www.atlasofreurbanism.com

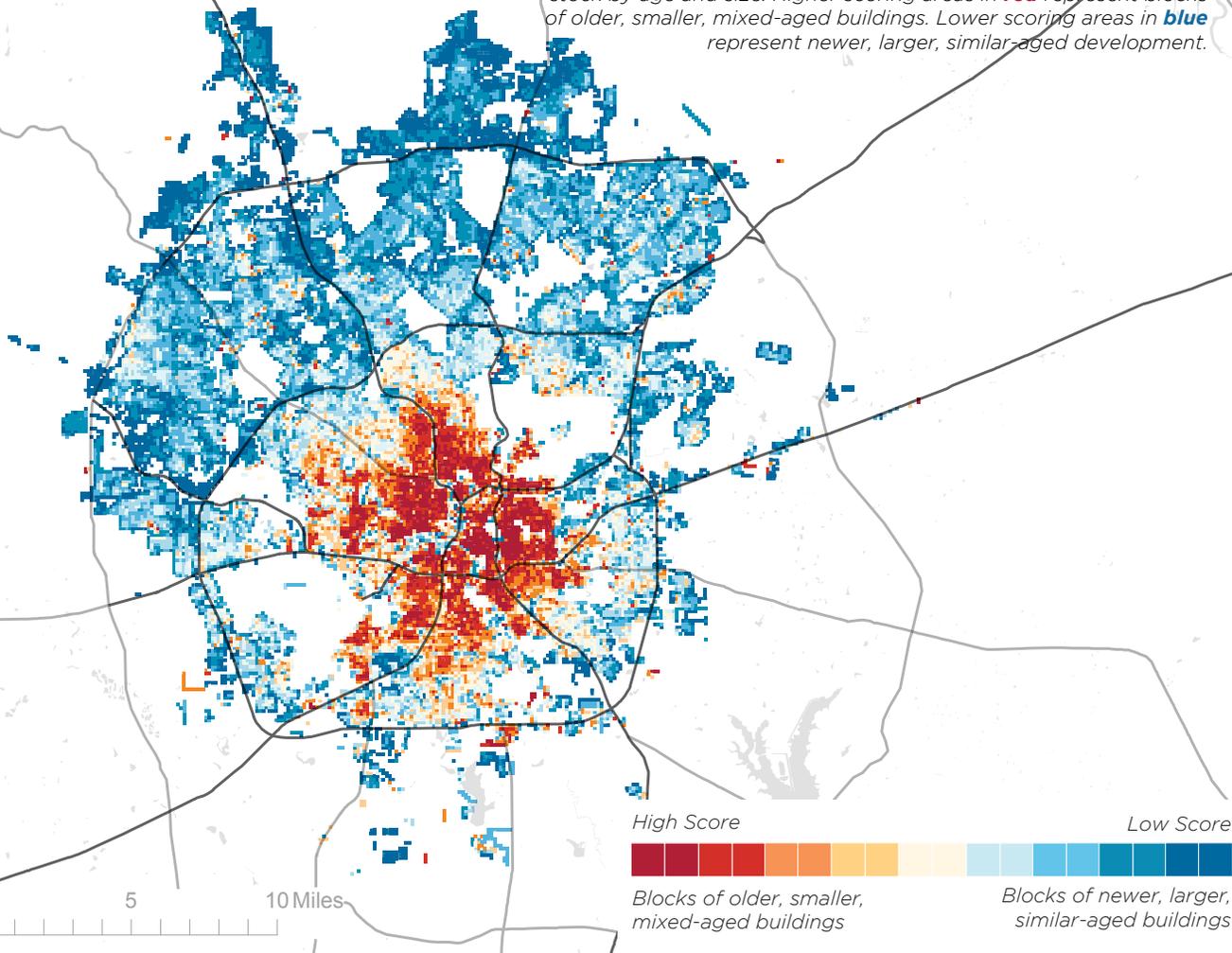


National Trust for Historic Preservation
Preservation Green Lab

Built Character in San Antonio

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The Atlas of ReUrbanism uses the Character Score to classify building stock by age and size. Higher scoring areas in **red** represent blocks of older, smaller, mixed-aged buildings. Lower scoring areas in **blue** represent newer, larger, similar-aged development.



High v. Low Character Score

Use the table below to compare high- and low-character score areas in terms of their density and diversity, inclusiveness, and economic vitality.

■ High Character Score Areas ■ Low Character Score Areas

Density & Diversity

	■	■
Avg. Population/Grid Square [†]	61.4	36.6
Median Age (Years) [†]	36.2	36.1
Avg. Between Age 18-34 [†]	23.0%	24.6%
Avg. Foreign Born ^{††}	14.7%	12.8%
Avg. New to County ^{††}	3.3%	5.5%
Avg. People of Color [†]	79.1%	59.6%
Avg. Housing Units/Grid Square [†]	23.3	15.6
Avg. Vacant Homes [†]	8.0%	6.8%
Avg. Owned Homes [†]	65.7%	63.8%

Inclusiveness

	■	■
Total Women and Minority-Owned Businesses ^{†††}	4,704	2,734
Avg. Affordable Rental Housing Units [†]	90.3%	75.9%

Economic Vitality

	■	■
Total Jobs in Small Businesses ^{††††}	37,225	37,924
Total Jobs in New Businesses ^{††††}	7,192	9,977
Total Jobs in Creative Industries ^{††††}	25,523	28,607

[†]Data from the 2010 Census
^{††}Data from the 2010-2014 5-Year Estimates of the American Community Survey
^{†††}Data from Dun & Bradstreet, 2016.
^{††††}Data from LEHD LODES, 2014

Building and Preservation Facts

Parcels/Buildings	San Antonio	50-City Average
Total	412,885	204,038
Per Square Mile	896	1,436
Median Year Built	1977	1952
On Nat'l Register of Historic Places	Data Unavailable	6.8%
Locally Designated	Data Unavailable	4.3%
Historic Tax Credit Projects	12	27.5

Year Built By Period, San Antonio | 50-City Average

